

Jersey Productions



Corporate Sponsorship Opportunities

Jersey Productions, Inc. is a 501c3, non-profit corporation.

Season Sponsorship (\$15,000)

This exclusive sponsorship opportunity will provide the sponsor with season-long visibility, recognition and entertainment benefits. Jersey Productions' Season Sponsor would receive top billing on all of the company's collateral including, Web site, brochures and production schedules. Benefits of this sponsorship could include:

- Prominent recognition on all season banners, posters, press releases
- Entire page in each Production Program
- Ticketing opportunities
- Opportunities to meet the cast
- Opportunities for backstage tours
- Opportunities to host pre-curtain receptions
- Opportunity to reach 9,000 patrons

Presenting Production Sponsorship (\$7,500)

The Presenting Sponsor would select a production to serve as exclusive lead sponsor for that show. They would receive recognition on all marketing collateral related to that production and would receive recognition throughout the run of sponsored production. Benefits would include:

- Recognition in Playbill
- On-stage recognition
- Ticketing opportunities
- Opportunities to host pre-curtain reception
- Opportunity to reach 3,000 patrons

Orchestra Sponsorship (\$5,000)

Provides the musicians for the live orchestra at every production. Benefits would include:

- Recognition in Playbill, lobby & marketing materials
- Ticketing opportunities
- Opportunity to reach 3,000 patrons

Design Sponsorship (\$3,000)

Designs and builds the sets and costumes for each production. Benefits could include:

- Recognition in Playbill
- Opportunity to reach 3,000 patrons

Artist Sponsorship (\$2,000)

Creates the learning experience of professional artists working with our intern program of college and high school theatre students. Supports stipends for local artists. Benefits could include:

- Recognition in Playbill
- Opportunity to reach 3000 patrons

Opening Night Sponsorship (\$1,000)

Celebrates the first performance with a party mixing the cast, crew, designers and audience members. Benefits could include:

- On-stage recognition on opening night
- Recognition signage in the lobby on opening night
- Opportunity to reach 450 patrons

Contact Kelly@jerseyproductions.org for more information